



IN AURO VERITAS  
ETHICAL GOLD JEWELLERY

CAROLE  
CHIOTASSO



# CAROLE CHIOTASSO



## FROM ARCHITECTURE TO JEWELLERY

CAROLE STARTED WORKING AS AN ARCHITECT AFTER GRADUATING FROM THE TOULOUSE SCHOOL OF ARCHITECTURE IN 2002.

FROM 2008 ON, SHE BECAME INTERESTED IN JEWELLERY MAKING WHILE WORKING AS AN ARCHITECT IN BARCELONA. MAKING JEWELLERY ALLOWED HER TO WORK WITH HER HANDS IN A WAY SHE COULDN'T WITH ARCHITECTURE AND IS MORE IMMEDIATE GIVEN THAT JEWELLERY IS CREATED MORE QUICKLY ONCE DESIGNED. HER SKILLS AS AN ARCHITECT IN IMAGINING AND DRAWING, AND HER APPRECIATION OF MATERIALS AND HARMONIES BETWEEN SHAPES, MEANT SHE COULD DESIGN JEWELLERY. AFTER ALL, JEWELLERY, LIKE SPACES, IS DESIGNED FOR HUMANS. THE ONLY DIFFERENCE IS THE SCALE.

THROUGH NIGHT CLASSES, CAROLE STARTED LEARNING ABOUT JEWELLERY-MAKING. FOR TEN YEARS, CAROLE HONED HER CRAFT IN HER SPARE TIME.

IN 2019, SHE TOOK THE PLUNGE, CHANGING PATHS FROM ARCHITECT TO ARTISAN JEWELLER. WITH THIS CAREER CHANGE, SHE WANTED TO RECONNECT WITH A LIFE GOAL THAT SHE HELD DEAR OFFERING BEAUTY AND GOODNESS.

IN 2021, THE CAROLE CHIOTASSO BRAND WAS BORN. CAROLE SET UP HER JEWELLERY BOUTIQUE STUDIO IN THE HEART OF THE CITY OF NARBONNE. SHE BREATHED A MEDITERRANEAN FEEL INTO THE EMPTY PREMISES USING GENEROUS SHAPES AND WARM COLOURS TO CREATE THIS FIRST SHOWCASE FOR HER JEWELLERY.

A PASSION IS BORN,  
A CRAFTSWOMAN IS BORN TOO.





# CAROLE CHIOTASSO

CHIOTASSO IS A SURNAME WITH ITALIAN ORIGINS,  
BUT IT ALSO HAS CONNECTIONS MUCH FURTHER AFIELD ON GREEK  
ISLANDS SCATTERED ALONG THE AEGEAN SEA.

MY INSPIRATION IS THE MEDITERRANEAN, WHERE I GREW UP.

MY ASPIRATION IS TWOFOLD: TO SEEK OUT WHAT IS BEAUTIFUL  
AND GOOD IN THE WORLD.

THE PIECES OF JEWELLERY I CREATE IS THE RESULT OF THE AESTHETIC  
EXPERIENCES I HAVE FELT IN THE MEDITERRANEAN REGION. I STUDY THEIR  
SHAPES AND MATERIAL, AND ANALYSE HOW THE LIGHT AND SHADOWS  
DANCE ON THEM. I SEEK OUT THAT WHICH IS BEAUTIFUL, WHERE  
BEAUTY IS A SHARED ETHOS THAT MAKES JEWELLERY TIMELESS.

ALL MY CREATIONS ARE MADE FROM GOLD, THE MOST  
PRECIOUS OF NATURAL MATERIALS THAT DEFIES HUMANKIND  
WITH ITS PERFECTION AND IMMORTALITY. BUT NOT JUST ANY OLD GOLD,  
ONLY ETHICAL GOLD, 18-CARAT GOLD, MEETING THE FAIRMINED  
GOLD STANDARD. A GOLD THAT YOU CAN BE PROUD OF, ONE THAT IS  
MINED AND TRACED ACCORDING TO A CHARTER OF RESPONSIBLE VALUES.

I AM A STEADFAST BELIEVER IN THE VALUE OF BEAUTY AND GOODNESS  
AND AM PROUD OF MY MEDITERRANEAN CULTURE. COME EXPLORE MY  
WORKSHOP, CHARACTERISED BY THE COLOURS AND MATERIALS OF  
THE SOUTH. LEARN ABOUT MY MANUFACTURING PROCESSES, AND  
DISCOVER MY ETHICAL GOLD JEWELLERY COLLECTIONS FOR ALL: WOMEN,  
CHILDREN AND MEN. VISIT THIS EXCEPTIONAL AND INTIMATE SPACE  
WHERE ART AND CRAFT COME TOGETHER. THIS IS YOUR CHANCE TO  
COMBINE BEAUTY WITH PRINCIPLES, TO PROUDLY MODEL YOUR CHOICE  
OF ETHICAL GOLD – THE NEW, PURE VALUE OF LUXURY.



CAROLE  
CHIOTASSO

## IN AURO VERITAS

IMAGINED IN THE HEART OF GALLO-ROMAN HISTORY AND THE MEDITERRANEAN, THE JEWELS ARE BORN WITH THIS CULTURE AND TRANSMIT IT THROUGH THEIR DESIGN AND THEIR MATERIAL. THE JEWELS OF CAROLE CHIOTASSO CROSS THE AGES. THEY ARE DESIGNED AND CREATED TODAY, WITH THE MEANING AND TECHNIQUES OF ANTIQUE JEWELRY.

THE JEWELS AS UNIQUE PIECES, ARE MADE IN THE BOUTIQUE STUDIO INSTALLED IN NARBONNE, ALONG THE OLD VIA DOMITIA, BY THE HANDS OF A CRAFTSWOMAN, CAROLE CHIOTASSO.

THE JEWELS AS PRECIOUS, TIMELESS AND NOBLE OBJECTS, ARE ALL MADE OF ETHICAL 18-CARAT GOLD, THE ONE WE CAN BE PROUD OF BY THE VALUES IT CONVEYS AND ENSURES, GOLD CERTIFIED FAIRMINED GOLD STANDARD

FRENCH JEWELLERY ART, WITH HISTORY AND VALUES

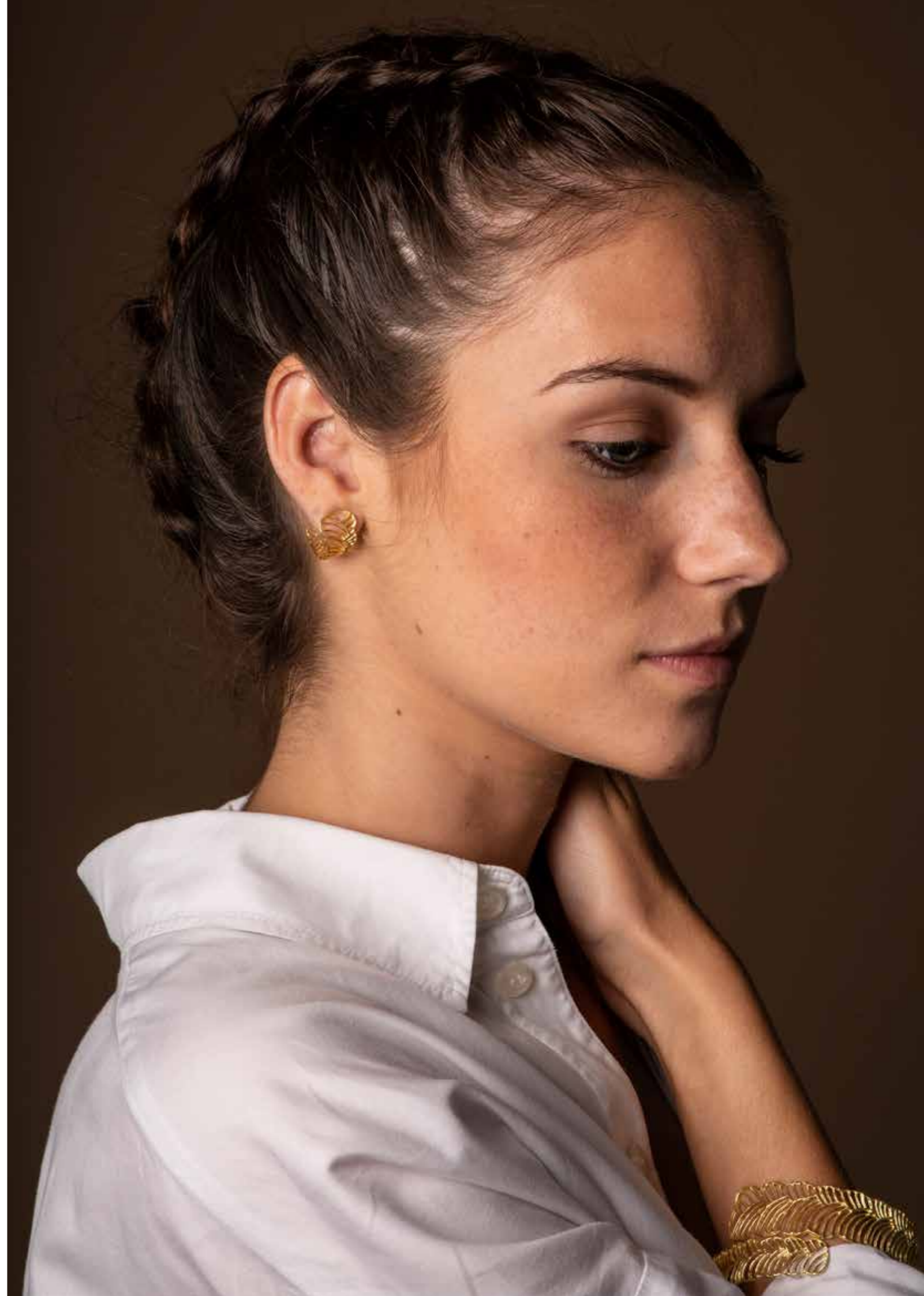


## ESNA

ESNA, THE NAME OF AN ANCIENT EGYPTIAN CITY LOCATED  
IN THE VALLEY OF THE KINGS.

THE ESNA COLLECTION WAS BASED ON THE ILLUSTRATION OF A BRAID –  
A CHARACTERISTIC OF CHILDHOOD IN ANCIENT EGYPT.

THIS INSPIRATION BESTOWED UPON THE JEWELLERY  
IN THE ESNA COLLECTION A CLEVER AND ATTRACTIVE PLAY ON CURVES.





## MONJOIE

AMIDST THE VINES, SMALL STRUCTURES HAVE STOOD IN PLACE SINCE THE NARBO MARTIUS TIMES, MARKING OUT THE PATH OF A FORMER AQUEDUCT THAT USED TO SUPPLY NARBONNE WITH WATER FROM THE SPRINGS IN FONTFROIDE.

IN THE COUNTRYSIDE, THESE SMALL, ALIGNED SHAPES ARE AN ODDITY AND ARE MEANINGFUL IN LIGHT OF THEIR MATERIAL.

THEY ARE THE MONJOIE AEDICULA IN FRANCE'S CORBIÈRES REGION. THE JEWELLERY IN THE MONJOIE COLLECTION PAYS HOMAGE TO THESE SYMBOLIC STRUCTURES AND IS AN EXPRESSION OF THE UNION BETWEEN ARCHITECTURE AND JEWELLERY.





## ONOU

AMIDST THONOU IS THE NAME THE GREEKS GAVE THE  
ANCIENT EGYPTIAN CITY OF HELIOPOLIS.

THE CITY OF THE SUN.

THE JEWELLERY IN THE ONOU COLLECTION DAZZLES BY ITS  
GEOMETRY THAT CREATES SHIMMERS OF LIGHT  
BETWEEN EACH BAND OF GOLD.



## GIOLA

GIOLA, TAKEN FROM THE NAME OF AN EXQUISITE SPOT ON THE GREEK ISLAND OF THASSOS. A PLACE WHERE THE SEA HAS HOLLOWED OUT AN ALMOST PERFECT CIRCLE IN THE NOOK OF A ROCK.

THE GIOLA COLLECTION IS ROOTED IN THE BEAUTY OF CIRCLES AND STONES.

THIS COLLECTION IS ICONIC OF THE SIMPLICITY OF THIS SHAPE AND BRINGS OUT WHAT THE MATERIAL SEEKS TO CONVEY.



## PYRGI

TAKEN FROM THE NAME OF THE VILLAGE OF PYRGI ON  
THE ISLAND OF CHIOS IN THE AEGEAN SEA.

THIS COMMUNITY IS ONE-OF-A-KIND WITH ITS COLOURED  
FAÇADES, PLASTERED WITH LIME AND THEN CARVED TO  
CREATE GEOMETRIC PATTERNS.

THIS ASTOUNDING DÉCOR CHANGES THE PERCEPTION OF THE  
BUILDING'S VOLUMES AND EVEN THOSE OF PUBLIC SPACES.

THE PYRGI COLLECTION IS THUS A WORK THAT FOCUSES ON  
GEOMETRY, LATTICES AND RELIEF, CREATING AN OPTICAL ILLUSION WHETHER  
YOU LOOK UP CLOSE OR FROM AFAR.



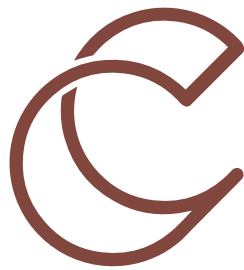
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